



*for People with ITP*

**2014 Annual Report**

# From the Executive Director



Dear Friends of PDSA,

The Power of PDSA. That is the theme of this year's Annual Report. When I took over the leadership reigns of PDSA in January of 2009, the PDSA Web site had 20,000 to 30,000 unique visitors per month. By 2014 that number increased to 50,000 to 60,000 unique visitors per month. The number of people being diagnosed with ITP has not dramatically

increased, rather, more people are finding PDSA due to the collective efforts of the PDSA staff, board members, medical advisors, our industry partners, and you — our ITP awareness champions. Whether you organized a fundraiser, facilitated or attended a support group meeting, displayed your ITP awareness items, contacted the media, or sported purple for platelets, our ITP members were a huge part of our success in making the world of ITP a more manageable place to be!

I am proud to present our 5th Annual Report, which provides a snapshot of activities and major accomplishments. This past year PDSA and its network of volunteers served the greatest number of people with ITP in the history of the organization. We are proud of our many accomplishments — through social media; public awareness initiatives; and increased engagement with patients, family members and the health care community. We achieved record-breaking visibility, yet we know there is still much work to be done.

PDSA receives no federal funding. It never has. That is why the support of our individual and corporate donors, along with the efforts of our fundraisers and volunteers is crucial in helping PDSA to fulfill its mission. I am grateful to, and inspired by, the commitment of those who work to make this possible every day — those who give their time, energy and resources to make a difference in the lives of people who struggle with ITP and other platelet disorders. One look at this "year in review" will reveal the significant impact of their support and involvement.

PDSA was founded on the premise that informed patients are in a better position to understand their disease, have more meaningful dialogue with their doctors, and potentially have an improved opportunity to heal. We continue to be true to our mission and are heartened by messages from our members indicating that our information and support have been truly helpful, and in some cases life-changing and life-saving, in their journey toward better health. Whatever role you play within this dynamic community, your efforts help to ease the burden of those living with this disease. More importantly, your support helps us travel down the road toward better treatments and the hope of a cure.

Thank you,

A handwritten signature in black ink that reads "Caroline Kruse". The script is fluid and cursive.

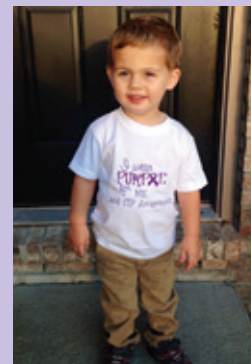
Caroline Kruse  
Executive Director

## MISSION

**The Platelet Disorder  
Support Association is dedicated  
to enhancing the lives of people  
with immune thrombocytopenia (ITP)  
and other platelet disorders  
through education, advocacy,  
research and support.**

## UNDERSTANDING ITP

ITP, immune thrombocytopenia, is an autoimmune disease. Platelets are targeted as foreign by the immune system and eliminated in the spleen, or sometimes the liver. Some ITP patients also have impaired platelet production. It is difficult to determine how many adults have ITP, so estimates vary. One study reports that the incidence of adult ITP (how many people get diagnosed each year) is from 1.64 to 6.65 per 100,000. The prevalence (how many adults have ITP at any time) is approximately 9.5 cases per 100,000, and affects all age and ethnic groups. Children comprise approximately half of all ITP cases. Normal platelet counts range from 150,000 to 400,000 per microliter of blood. People with platelet counts less than 10,000 have severe ITP. A count of 30,000 or higher is usually enough to prevent major bleeding. There is no cure for ITP, but there are treatments, all with different risks and benefits.





# Education

"Thanks so much for the information and support on the site. I have been in the dark about all of this and it is a great relief to have some enlightenment." – Kristin K.

"I just wanted to say a personal thank you for this website/forum. The information from this website and the support from the members of the discussion forum have been invaluable to me."  
– Dan C.

"Love this newsletter! So full of great, helpful information. Thanks for all your hard work to help keep all of us with ITP educated! It is so appreciated!" – Angela F.

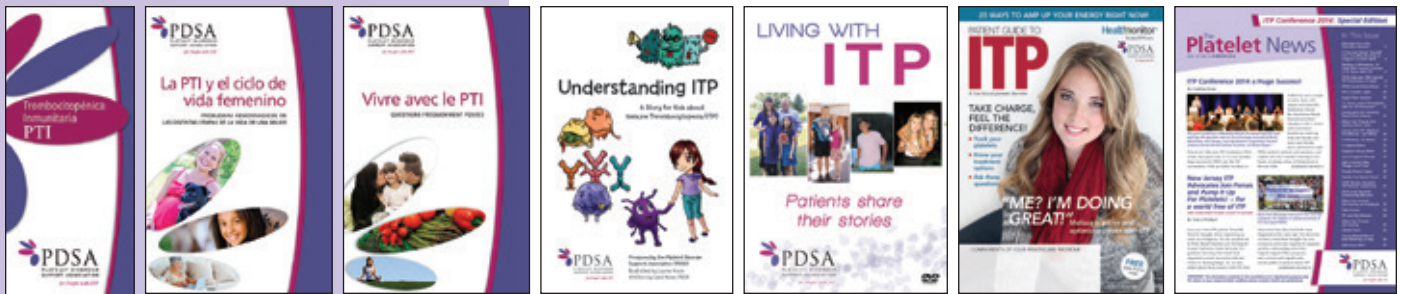
PDSA provided a wide variety of online and printed information to increase knowledge of ITP, treatments, and wellness practices.

## Newsletter

Our quarterly newsletter, *The Platelet News*, offered the latest research and recommendations for treatment and improved health for ITP patients. These issues included reports from our annual meeting, advocacy meetings, and annual hematology conferences. They provided updates on PDSA support groups around the U.S., fundraising news, patients' letters and stories, and other pertinent news.

## E-News

Our monthly complimentary online newsletter was distributed to more than 17,000 on our mailing list. Each issue summarized 4-7 recent, relevant news articles related to ITP or general health, and provided resources to patients and families.



## PDSA 2014 AFFILIATIONS

**NORD**  
National Organization for Rare Disorders

**AARDA**  
American Autoimmune Related Diseases Association

**A-PLUS**  
American Plasma Users Coalition

**ASH**  
American Society of Hematology

**CPAG**  
Coalition of Patient Advocacy Groups (NIH)

**ICON**  
Pediatric ITP Consortium of North America

**PPTA**  
Plasma Protein Therapeutics Association

**IAPO**  
International Alliance of Patients' Organizations

**FDA Alliance**

**Genetic Alliance**

**PBSA**  
Patients for Biologics Safety & Access

## Patient Booklets

PDSA has published 21 educational booklets, including nine of our most popular booklets available in Spanish and French. In 2014 we added a new illustrated children's booklet "Understanding ITP." All of our booklets are distributed free at local support group meetings, medical meetings and conferences and are available by mail. Members are encouraged to take copies to their hematologists to reach ITP patients and increase awareness of ITP. PDSA partnered with Health Monitor Network on our 6th patient Guide to ITP. Featuring an ITP patient on the cover and PDSA members throughout the Guide, 150,000 copies were distributed to medical institutions and hematology offices across the U.S.

## Web Site

Our Web site ([www.pdsa.org](http://www.pdsa.org)), with more than 200 pages of FREE information, was updated throughout the year with the latest research and news. During 2014 the PDSA Web site received 50,000 – 60,000 unique visitors per month from 130 countries.

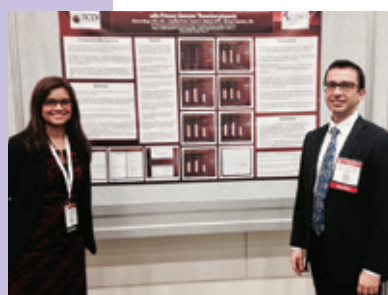
## Social Networking Sites

PDSA's social networking pages continue to grow in popularity. We now have more than 10,000 Facebook friends and Twitter followers. Our Inside Stories patient and medical expert videos have been viewed more than 12,000 times on YouTube and Vimeo.

"It's great to see a page showing this much support. I was diagnosed when I was 6, which was 17 years ago. Platelets have ranged from 2,000-180,000 and back down. It's a relief to see studies finally being done, and knowledge gained. It's been defeating feeling helpless, now there is hope!" – Devin A.

BELOW LEFT: Carol Hoxie, Communication Specialist, PDSA, hosted the PDSA exhibit table at the Ig Academy meeting on Nov. 1 in Washington, DC

RIGHT: Bianca Maya, MD and PDSA Medical Advisor Michael Tarantino, MD, at ASH 2014, presenting the poster "A Pilot Study to Assess Quality of Life in Older Children and Adolescents with Primary Immune Thrombocytopenia" conducted by PDSA



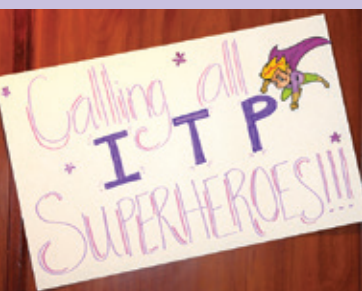
"My favorite session was the physician presentations/panels and networking with others with ITP." – 2014 conference attendee

"After attending this year's conference I feel more empowered and less frightened." – 2014 conference attendee

BELOW LEFT: Hand-drawn sign at this year's 'Teens Only' session where teens created their own 'Superhero' personas to deal with having ITP

CENTER: The kids at this year's 'Purple Power Camp' created an amazing PDSA castle!

RIGHT: At this year's 'Teens Only' session, 16 teens with ITP had a chance to meet, interact, and find ways of coping with their own ITP cases



# Advocacy & Research

At industry and government meetings, PDSA serves as the voice of the ITP community. It represents and shows the strength of our community. In 2014 PDSA achieved its goal of encouraging advocacy and research for the treatment of ITP and other platelet disorders in the following ways:

We participated in meetings of the American Plasma Users Coalition (A-PLUS), an organization devoted to assuring quality IVIg access for all who need it. In 2014 this group addressed and commented on the following issues: Biologics Safety and Access, 21st Century Cures for Rare Diseases, Essential Health Benefits, MSM Blood Safety.



Caroline Kruse, PDSA's Executive Director, and Nancy Potthast, PDSA's Marketing Director, worked in the PDSA booth at the 2014 ASH meeting in San Francisco, CA

PDSA staff attended the following meetings: The American Society of Hematology (ASH), European Hematology Association (EHA), Immunoglobulin Nursing Society (IgNS), National Patient Advocacy Leaders Summit (PALS), Ig Academy, Plasma Protein Forum, 7th Annual Rare Disease Day, 4th World Orphan Drug Congress, Role of Investigational New Drugs in Patient Care.



## Meetings

To meet our goal of supporting the exchange of information between patients, researchers, physicians and other members of the wellness community, PDSA organized and hosted its 14th ITP Conference in 2014.

### Annual Conference

ITP Conference 2014 was held July 11-13 in Manhattan Beach, CA and was attended by more than 200 patients, presenters and associates. Ten of the world's most renowned ITP clinicians and researchers presented programs and met in small groups or one-on-one with patients and caregivers. The conference offered an advocacy program for Canadian patients, a special teen program, and our 2nd annual Kids Kamp. The conference included a Saturday evening dinner program, family fun event with a live band and a fundraising membership raffle. Scholarships were awarded to patients in need.

# Support

In 2014 PDSA provided support services that promoted patient communication with other patients, physicians, and medical providers.

## Support Groups

PDSA's local support group program continues to grow each year with a total of 38 groups now actively engaged in major cities around the U.S. and in Canada. Our teleconference support group for parents of children with ITP celebrated its fifth anniversary with over 50 families participating and our teleconference support group for Canadian patients and family members continues to add more members.

## Support Group Facilitators' Workshop

At its annual conference, PDSA offered a workshop for its group facilitators, who provide important non-medical assistance to ITP patients and their families.

## Online Discussion Group

PDSA provided online discussion groups for adults with ITP, teens with ITP, parents of children with ITP, and ITP and pregnancy. The site receives thousands of visits each day.

## Personal Counseling to Members and Non-members

Our staff responded to more than 1,000 emails, letters and phone calls requesting information and answers about platelet disorders.

## Name Exchange Program

We have more than 900 participants in our Name Exchange Program, developed for patients who want to communicate one-on-one with another patient.

## Audi Gerstein Scholarship

The PDSA's Audi Gerstein Scholarship Program provides financial assistance to senior high school students and college students who are suffering from ITP or a similar platelet disorder. In 2014 PDSA awarded its sixth \$1,000 Audi Gerstein Scholarship to a college student with ITP. Several other students received \$100 book awards.



"My ITP turned out to be a blessing in disguise. It has taught me some important lessons and has helped me become more comfortable with myself. Not only that but it gave me the chance to seize opportunities I probably would have never have gotten the chance to have."

– Julia Gabor, \$1,000 Audi Gerstein Scholarship winner 2014,  
New York, NY, St. Louis University



Attendees of the 2014  
Facilitators' Workshop  
in Manhattan Beach, CA



"I just want to say that we LOVE the Buzzy and my son was so excited to get one of his own so

that no matter where we have to go for draws, we always know we have a Buzzy available. The conference calls for parents of ITP kids are fabulous, too, both for my son AND the rest of our family. It means so much to us to have others to talk to who understand what we are going through. We are grateful for the help and support we have received from the PDSA as we navigate this journey with Chronic ITP. Thank you!" – Jana R.



# Awareness

During the month of September we celebrated National ITP Awareness Month. ITP patients, family members, friends and our industry partners joined PDSA to raise public awareness of ITP. A number of activities moved us closer to our goal of increasing the public's understanding of ITP and other platelet disorders and communicating the important resources and support PDSA offers for ITP patients, families, and health care providers.

## Sport Purple for Platelets Day

The last Friday in September found people young and old, from schools to business offices, sporting shades of purple.



## Awareness Materials

PDSA staff distributed more than 2,500 awareness bands, 2,500 ITP awareness pins, and more than 2,500 educational brochures, pamphlets and school information packets.

## International ITP Alliance

PDSA collaborated with European ITP patient advocacy groups to share ideas and strategies to foster greater awareness and understanding of ITP, a little-known disease around the world.

## PDSA Packets

More than 500 educational packets were distributed to hematologists and other medical professionals.

"Just found out about this organization and proud to see what you guys are doing! I had ITP until I had a splenectomy (sadly enough) few years ago. I surely would've loved to see all the support and help you all are giving to each other! Keep that up!" – Sarah B.

"I'm so excited that I found this! I have been dealing with ITP for so long and as of the past year and half have had so many issues. So nice to see what has been done for others. I feel hopeful again." – Cathy S.



ABOVE CENTER: More than 200 people took part in the second annual Livingston, NJ "Pump it Up for Platelets!" event, to spread awareness of ITP and support PDSA raising close to \$37,000

LEFT: A large group of riders took part in the third Hope for Hayley benefit ride

RIGHT: There was a great turnout for the Chicago area 'Pump It Up for Platelets' 5K Walk/Run on Sept. 20

"Just spent almost 2 hours on a conference call sponsored by PDSA for kids with ITP and their parents. This is why we are trying to raise funds for PDSA. I got to talk to a Pediatric Hematologist from Boston who is an ITP expert and has experience with Nplate." – Tammi C.

## Fundraising

During 2014 there were many outstanding fundraising events held that supported PDSA and helped raise awareness of ITP and PDSA, including:

### Pump it Up for Platelets

It was another great year for PDSA fundraisers and our signature event *Pump It Up For Platelets!* ~ for a world free of ITP thanks to the continued hard work of our organizers who dedicate their time and resources to ensure successful events. These events continue to grow, inspire, raise public awareness, and connect those affected by ITP with others in the community.

Many friends of PDSA held a variety of fundraisers, raising close to \$23,000 for programs and research: Archer & Greiner Law Firm Fundraiser, Conestoga-Rovers & Associates Fundraiser, Triathlon for Ayla Charness, Hope for Haley Benefit Ride, Lewis University/Tri-Beta Biological Honor Society, Montreal Half Marathon, Party for Platelets, Paula Lagree Dinner Party and BBQ, Pedal for Platelets: El Tour de Tucson, Showdown at Sundown, and Giving Tuesday.

TOP LEFT: The Lindal Family hosted the second annual "For the Love of Gracie" walk/run in Everett, WA, in honor of their daughter Gracie, who lost her four-month battle with ITP in 2011

TOP RIGHT: Another strong finish for PDSA Board Chair Peter Pruitt and Medical Advisor Michael Tarantino, MD, completing 104 miles in the El Tour de Tucson cycling event and raising over \$13,000 in the second annual PDSA Pedal for Platelets!

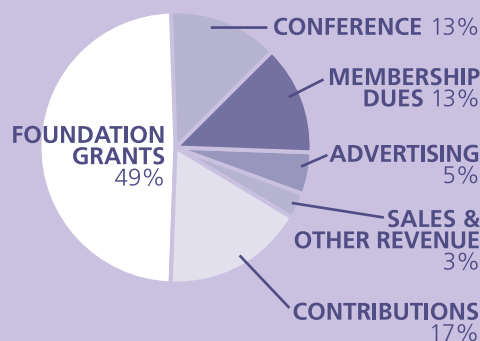
BOTTOM LEFT: Teacher Angie Como (in blue) organized a walkathon fundraiser at Brock Bridge Elementary (Laurel, MD) on May 8, 2014, kids wore PDSA bracelets and tattoos, and raised \$500 for PDSA

BOTTOM RIGHT: Barbara Pruitt, Paula Lagree, and her mom, Sandra Lagree at Paula's golf fundraiser

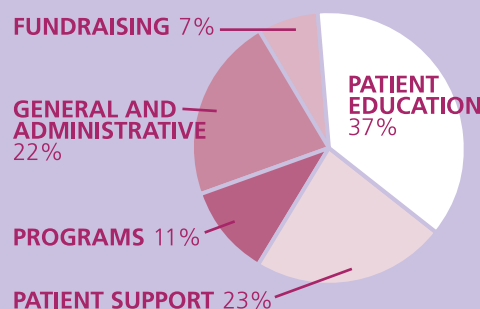




## Income Funding



## How the Funds Were Used



### FOUNDATIONS AND CORPORATE SUPPORT

Amgen  
Bio Products Laboratory  
Emergent BioSolutions  
GlaxoSmithKline  
Grifols, Inc.  
The Janus Foundation  
The Birny Mason Jr. Foundation  
McKesson Foundation  
Walgreens/Option Care  
Rigel Pharmaceutical

### MATCHING GIFTS

AT&T United Way Employee Giving Campaign  
The Boeing Company  
IBM Employee Services Center  
JP Morgan Chase & Co.  
MGM Resorts Foundation  
Nestle  
Pfizer Foundations Matching Gifts Programs  
Progressive Casualty Insurance Company  
Raytheon  
Schwab Charitable Fund  
Wells Fargo Community Support Campaign

## Contributions in 2014

Each year thousands of individuals, organizations, corporations and foundations help support PDSA through donations of gifts, tributes in memory or honor of family and friends, sponsorships of new programs and special events, and contributions to the annual fund. PDSA receives NO federal funding. Since 1998, it has been the caring members of the ITP community who have given life to PDSA's mission of helping children, adults and families affected by ITP and other platelet disorders. Every gift is important and deeply appreciated. The following list includes gifts received between January 1, 2014 and December 31, 2014.



### CIRCLE OF HOPE (\$5,000+) – INDIVIDUALS

Louise Kittel  
Jacqueline & Bruce Prescott  
Barbara & Peter Pruitt, Jr.

### CIRCLE OF HOPE (\$3,000 – \$5,000) – INDIVIDUALS

Matthew Linde

### CIRCLE OF HOPE (\$2,000 – \$2,999) – INDIVIDUALS

Cindy & Philip Ayliff  
Kimberly & Rodney Hall  
Joan & Richard Jordan  
Karen Rosenbaum  
Michael Tarantino, MD  
Daisie Wong  
Cheri & Derek Zimmerman

### CIRCLE OF HOPE (\$1,000 – \$1,999) – INDIVIDUALS

Anonymous	Janice Ippolito
Karen & Adam Avrick	Eric Johnson
Kenda & Brian Barnesberger	Ann & William Jones
Bonnie & Mark Barnes	Diane & Robert Joseph
Mary & James Benvenuto	Caroline & Ken Kruse
Amita & Ranjive Bhalla	Irene & David Kuter, MD, DPhil
Brendan Cameron	David Lihani
Audrey & Jay Charness	Mary Lou & James Lyons
Melanie & Will Deaver	Eleonore & Russell McCabe
Robert Feiner	Daniel Miles
Joseph Fitzgerald	Rae Ellen Pistone
Allison & Keith Flowers	Brian Pomianowski
Jan & Steve Gardner	Nancy & Michael Potthast
Terry Gernsheimer, MD	Neil Prescott
Barry Gesser	Shirley & Peter Pruitt, Sr.
Terri & Michael Goldberg	Barbara & Mark Rice
Robert Halonen	Steven Rodgers
Kala Harvey	Lois Umhoefer
Kristin Henrikson & Jon Brandt	Elizabeth & Robert Welch
Matthew Heyman	Jess Weiner
Madeline & John Hromyak	Neil Weiner



## CIRCLE OF HOPE – EVENT ORGANIZERS

Pump It Up for Platelets!

Chicago – \$9,211.31

*Kim & Jim Everett – Organizer*

*Susan Frank – Organizer*

*Trish & Paul Santaromana – Organizer*

*Emily Auterson – Team Organizer*

Pump It Up for Platelets!

Everett, WA – \$8,922.50

*Jenn & Andy Lindal – Organizers*

Pump It Up for Platelets!

Hannibal, NY – \$1,700

*Arlene Laut – Organizer*

Pump It Up for Platelets!

Iowa – \$1,069.42

*Sherry Frazier – Organizer*

Pump It Up for Platelets!

Irvine, CA – \$3,455

*Melissa Hilsabeck – Organizer*

Pump It Up for Platelets!

Livingston, NJ – \$36,740

*The McGuirl Family – Organizer*

*Meredith Prescott – Organizer*

Pedal for Platelets!

El Tour de Tucson – \$15,074

*Peter Pruitt – Organizer*

*Michael Tarantino, MD – Organizer*

100 Mile Challenge – \$1,777

*Kristin Hunt - Organizer*

Archer & Greiner – \$1,960

*Stephanie Zane, Esq. – Organizer*

August Challenge – \$1,108

*Tammy Fassett – Organizer*

The Brentwood Corner Pub

Fundraiser – \$1,003.76

*Rebecca & Steve Mostello – Organizers*

Cammauf Fundraiser – \$1,759

*Tammi Cammauf – Organizer*

Give Myself Away Project – \$1,235.91

*Poonam Kharel – Organizer*

Hope for Hayley – \$1,251

*Kimberly & Ron Sewald – Organizers*

Lagree Fundraisers - \$2,074.18

*Paula Lagree – Organizer*

Lyons Fundraiser – \$1,883

*Kristie Lyons – Organizer*

Molino Fundraisers – \$4,159

*Yvonne Molino – Organizer*

Parents Partner for PDSA – \$1,160

*Kim Barber – Organizer*

St. Paul's Elementary Fundraiser –

\$1,180.41

*Terra-Lee Gratton – Organizer*

Tri Beta Bio Honor Society/

Lewis University – \$1,052

*Jennifer Roberts, PhD – Organizer*

## SUPPORTERS (\$1,000+)

Barnstormers Aerial Advertising

Bleeding & Clotting Institute

The Boeing Company

Carchia Financial Management Group

of Wells Fargo Financial

Design Distributors

Greg Norman's Australian Grill

Lake County Press, Inc.

## MEMBERS AND SUPPORTERS (\$500 – \$999)

Anchor Associates Group

Archer & Greiner Foundation

Barbara & Jim Brady

Brock Bridge Elementary

School/Angie Como

Karen & Michael Bukiet

CP4, Inc.

Salvatore DiFazio

Joyce Fleming

Ann George

Randy Gilman

Rebecca Goldberg

Michael Grunwell

Chris Gunder

Douglas Hovanec

Sherrill Hudson

Paula & Thomas Huntzinger

Mary & Edison Jean

Tom Joplin

Dana Matthews

Laurie & Brian McAleenan

Janet & William McAllister

Katharine & Edward McCleary

The McGuirl Family

Mike Molnar

Terry O'Connor

OCS, LLC

Susan & Dale Paynter

Keith Pulley

Jennifer & Sanjay Puri

William Resnick

Howard Rosenthal

Beth Siegelbaum

Bunnie Stevenson

Sachiko Terrible

Raju Tuladhar

Sonia & Jeremy Vandama

Walmart

Sharon Webb

Becky & Timothy Wirtz

Laura Weiner

## MEMBERS AND SUPPORTERS (\$250 – \$499)

9 Dots Technology

American Vending Sales

Susan Anderson

Anonymous

Rebecca Antas

Roya Ara

Lois & David Bacon

Wendy Bauer, MD

Mona Bobrow

Sangeeta & Richard Bolesta

Southwest Dog Obedience Club/

Julie Bremser &

Jennifer Necker

Timothy Byun

Peter Cabrera

Donna Carter

Kenneth Christiansen

Maureen & Gregory Church

Dru & Todd Davies

Michael De Michele

Rita Effron

Magda El Nokaly

Lainey Fallek

Sarabeth Fields

Sherry Frazier

Terri & Mark Friedman

Michelle Gass

Angela & David Girgus

Denise & John Gordon

Lori Gottsegen

Bruce Gross

Hanson Chiropractic

Deborah Harlan

Fred Hasler

Eva & Istvan Hegedus

Jonathan Hilsabeck

Teri Howe

The Kennedy Family

Suzanne & Jeff Kerner

Evie Khazzam

Frank Laezza

June Lee

The Little Words Project/

Adriana Botti

Rachel & Hope Lomita

Earline Lund

M & M Maddox

Linda Meisel

Mercedes Benz of Coral Gables/

Greg Barnes

Fred Meyer

Colleen Miller

Cheryl Miller

Beverly Miller

Becky & Craig Murphy

Debra & Phillip Netz

Robert Pierce

Harriet Pollack

Martha Pruitt Mathews

Angela Racoosin

Mauri & Henry Reizes

Bille Ridge

Theresa & Russell\* Schoenherr

Joan & Marc Schofel

Bill Schuely

Debbie & Tom Serra

Simpson Manufacturing Company

Dana & Thomas Stotz

Max Strebel

Don Svet

Sue & Gary Tabach

Nora Thornber

Ronald Virgin

Risa & Rob Weinstock

Laura & Kevin White

Mike Wicks

Benjamin Willig

Gayle Wills

Margaret Zivelonghi

## MEMBERS AND SUPPORTERS (\$100 – \$249)

Barbara & James Abel	Jacquelin Deatcher	Jan Ho	Jen May	Barbie Sauve
Ron Abernethy	Tracy & James Deever	Lori Hochberger	Kristi McClain	Christina & Karl Schuetz
Wade Adams	Michelle DeSouza Ferreyra	Sami & Carol Holmquist	Donna McGonnell	Sheila & John Schwartzman
Jean Adams	Marquis Devane	David Holstein	Claire & Bill McGuirl	Elizabeth Schweinsberg
Robert Adams	Creta DeVault-Ford	Colleen Holt	Elisa & Mike McHolan	Theresa Scott
Pamela & John Admire	& Terry Ford	Mary & Richard Horgan	John McIntire	Brian Self
Diane Alaggia	Judy Didier	Pauline Hudson	Jessi Ruth McLeod	Trudy Sensat
Amazon Smile Program	Diane Dillon	Eleanor & Peter Hunt	Revocable Trust	Barbara Shane
Mary Anne & Scott Anderson	Tiffany Dimiceli	Karin & Robin Hunt	James McNeil	Charlene Shapiro
Janet Anderson	Karen Disbrow	Mary & Jim Ingmire	Jack McSherry	Shelley Shaw
Sharon & George Anello	Catherine Dommel	Linda Ippolito	Pamela Menowitz	Rosa Shyy
Anonymous	Maribeth & Richard Donley	Ian Ippolito	Margaret Merck	Deborah & Amanda Siegel
Sarah & Craig Antas	Tiffany Donovan	Louis Ippolito	Rosalind Metcalf	Sophia & John Sims
Antonio Argiz	Deborah & Stephen Downie	Anthony Ippolito	David Middleton	David Slaughter
Sara Armstrong	Janice & Michael Dunn	Lori & Dick Ireland	Cindy Miller-Scharf	Catherine Slavin
Mary Armstrong	Col. Jack Easton	Danielle & Paul Irwin	Diane Mitte	Mary Leslie Smith
Gary Arnold	Amy & Steve Effron	Meridith & Greg Jacobs	Woody Montgomery	Mireille Smith Threlkel
Tammy & Derik Auterson	Audrey Erbs	Patricia James	Nichole Morales	Jeanne & Richard Snyder
Mona Aziz	Janell Eriks	Joanne Janssen	Thomas Morris	Birk Sorenson
Dana & Andrew Babij	Nancy Eskow Ttee	Jefferson County School District	Kim Morris	Gerald Spaniol
Tom Bailey	Nancy Esterl	Eric Jewell	Aida Mosier	Shelby Specter
Brandi Balducci & Matt Klunk	Adele & Glen Evans	Yvonne & Ralph Jones	Peter Muehleck	James Spence
John Banghart	Nancy Evans	Leslie Jones	Mike Mulder	Joanne Stamus
Chris Banko	Anita Fay	Yolanda & Richard Joosten	Susan Murphy	Shari Stark
Gina & Mitchell Barrier	Jan & Mike Fedanzo	Lois Kahle	Bekim Nebija	Karen Starns
Judith Beattie	Vincent Ferraro	Daniel Kaplan	Carol Neubecker	Robert Stein
The Benevity Community	Patrick F. Fogarty, MD	Ashwani & Schweta Kaul	Carrie Newman	Jill Steinberg
Impact Fund	Tamar Fox	Sharon Kaye	Gilbert Nicoll	Marian Stirrup
Margot & Michael Benstock	Stuart French	Jason Keleher	Helen & John Nilsen	Erica Strauss
Jonathan Berger	Niki & Ray Gagner	Gloria Keller	Dave Numme	Strivr, Inc.
Rebecca Berger	Eileen & Gary Gardner	Jennifer & Sean Kelly	Michael O'Connell	Nicki Sullivan
The Blake Family	Gary Gardner	Daniel Kelly	Melissa O'Rourke	Jennifer & Daniel Tabak
Richard Bloomstein, MD	Barbara Garren	Diane Kierpa	Filippo Occhino	Helen & Kevin Taugher
Susanne Bohm	Lanie Gastman	Petra Kimsey	Rosalia Olson	John Thorson
Louise-Esther Bond Rouleau	Robyn Gattozzi Kontra	The Kipperman Family	Linda Orovitz	Theresa Thrower
The Bon-Ton Stores, Inc.	Michael Geltzeiler	Susan & Bradley Kise	Peggy & Tim Pappas	Danielle Toll
T.J. Brininstool	Thomas Gentsch	Ilene Klinger	Michael Pappas	Q.L. Tran
Pat Bronos	Patricia George	Marcia Korneisel	Dona & Michael Parkhurst	Jeanne & Thomas Turnball
Andrew Brown	Michael Geraghty	Phyllis & Frank Koskosky	Roxann Parran	Penny Vanarsdall
Dorothy Brown	Christine Gerstle	Irina Koval	Laura & John Paszkiewicz	Peter Vandenberg
Katie Burdorf	Amy Giles	Susan & Jerry Krause	Amit Patel	Melissa & Stephen Van Doren
Anne Burke	Howard Ginsburg	Christine & Thomas Kroeger	Bonnie Patterson	Derek Vaughan
Joe Buzzelli	Girl Scout Troop #12845/	Michael Kuxhausen	Anjali Pawar, MD	Vernon Twp. High School
Mary & Peter Cagle	Becky & Katie Sulko	Shirley Kuxhausen	Rebecca & Morgan Peipert	Sunshine Fund
Charles Cahn	GMMS Team Building	Michael Lang	Russell A. Pence	Marsha Vifquain
Caryl Campbell	Account	Matthew Langenmayr	Lisa Permenter	Raquel & Rafael Villagomez
James Carl	Gerhard Golden	Margaret Larsen	Holly & Charles Permenter	James Walker
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Sue & Greg Cesarano	Marietta Green	Helaine & Steven Lesser	Stuart Plotkin	Wayne PBA Local 136
William Chase	William Green	Beatrice & Gerald Levine	Gaylord Poling	Wayne Police Dept. B Squad
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Henry Becker	Natalie Fiacco	Ashwani and Schweta Kaul	Ines Neuhaus	Sharron Southin
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Mindy Berkower	Jasmin Chahal	Bernadette DiCianni	Martha Frausto	Maureen and Luke Hally
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# PDSA Medical Advisors



DOCTOR PANEL AT THE 2014 ITP CONFERENCE:  
(L-R) Drs. David Kuter, John Semple,  
Terry Gernsheimer, Craig Kessler, Howard  
Liebman, Donald Arnold, and Michael Tarantino

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Nancy Potthast, Jay Charness, Caroline Kruse,  
Brian Barnesberger; (seated) Kim Everett, Karen  
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## What our members are saying:

"Hello, I want to thank you from the heart for keeping me on your email list. God bless you for the information you send to help all who have ITP. With having so many doctor bills and hospital bills it's difficult to have any extra funds. The information helps to ask the doctors what we need to do in ways to make life better. I am now watching what I eat and exercise more. That does help. Take care and GOD bless all of you for caring the way you do." – Brenda A.

"PDSA is a wonderful organization with lots of information on ITP. Have been a member for 12 years. It has been a great source for me." – Joann B.

"Thank you so much for doing what you do and being here for us. I receive so much valuable information from you." – Pat H.



*for People with ITP*

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