

Fundraising for PDSA

The *Platelet Disorder Support Association* and dedicated volunteers have had astounding results increasing funding for ITP education, support, research, and awareness through charity events. Support Groups are *PDSA's* link to increase national awareness of ITP and other platelet disorders by connecting local communities. Help facilitate the mission of *PDSA* to create national awareness and support by organizing a fundraiser in your area. It's a great way to engage your community, have fun, and educate others about ITP.



HOW *PDSA* CAN HELP WITH YOUR FUNDRAISING EVENT

- General fundraising and special event troubleshooting and guidance.
- Budgeting guidance for your event.
- Establishment of event timelines.
- Custom web design with online registration/sales for your event (**FirstGiving**)
- Targeted eBlasts about your event.
- Ready-to-use event material and templates

SUPPORT FOR SPECIAL EVENTS:

Nancy Potthast, Director of Marketing;
npotthast@pdsa.org
1-877-528-3538 (Toll Free)

50 Ways to Fundraise for PDSA

Fundraising is a valuable source of *PDSA's* ability to SUPPORT THE ITP COMMUNITY and award research grants to the world's top ITP specialists. The following are some fun, creative ways to raise money to help *PDSA* provide

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50 Ways to Fundraise

- 1) **AUCTIONS** – Collect sports memorabilia, spa packages, gift baskets and other items to hold a silent or Chinese auction. Or post them on eBay.
- 2) **BABYSIT** – Collect donations from parents to babysit their toddlers during a church service.
- 3) **BAKE SALE** – Hold a bake sale at your home, office or any place with heavy foot traffic.
- 4) **BINGO NIGHT** – Find a local banquet room and charge a fee for a chance to play bingo for prizes. Sell candy and refreshments to boost your funds.
- 5) **BIRTHDAY PARTY/HOUSE PARTY** – Simply host a party at your home with food, drinks and games and ask guests to make a donation or charge a fee.
- 6) **BOWL-A-THON** – Reserve a few lanes at your local alley and ask participants to collect pledges.
- 7) **BREAKFAST WITH SANTA CLAUS** – Reserve a local community center and serve a pancake breakfast where kids can have their picture taken with Santa Claus.
- 8) **BREW AT THE ZOO** – Rent your local zoo on a weekend evening and arrange for a variety of breweries to pour 3 oz. samples to ticket buyers.
- 9) **CALENDAR** – Assemble a calendar with photos and facts about ITP to sell in your community.
- 10) **CANDY SALE** – Sell candy bars at your school, your office or door-to-door and donate the proceeds.
- 11) **CARE PACKAGES** – Put together care packages of candy, food and other items. Sell them to parents who wish to send them to their kids at college.

- 12) **CARNIVAL** – Hold a carnival in your backyard or at a local park that features a ring toss, face painting, musical chairs, an obstacle course and other exciting carnival games.
- 13) **CAR WASH** – Charge a flat rate for each car and ask drivers to make an additional donation.
- 14) **CASUAL DAY** – Ask your place of business to allow employees to dress casually for a day in exchange for a donation to *PDSA*.
- 15) **CHILI COOK-OFF** – Organize a chili cook-off in your community or place of business. Award prizes for “hottest chili,” “best chili,” or “most unusual.”
- 16) **CHURCH/GROUP ANNOUNCEMENT** Make an announcement at your church or group meeting. Tell your personal story and mention *PDSA* would appreciate donations made for life-saving research.
- 17) **CRAFT FAIR** – Set up shop at a local craft fair or flea market and sell your crafts or artwork. An excellent way to raise funds and awareness!
- 18) **COINS FOR A CURE** – Place coin collection containers in your school, church or local business for a designated period of time. Award the individual or organization that collects the most money.
- 19) **CONCERT** – Reserve a local amphitheater or stage venue and ask musicians to put on a benefit concert.
- 20) **COOKBOOK** – Collect recipes from your friends and family and organize them into a cookbook to sell at your school, church or place of business.
- 21) **DANCE MARATHON** – Ask your school to hold a dance and encourage students to collect pledges.
- 22) **DINNER OR GALA** – Host a dinner in your home or at a public facility. You can serve anything from spaghetti to steak. Consider holding an auction or raffle as well.
- 23) **DOG WALK** – Collect pledges for distances walked with your pet or host a walk at a park with a flat entry fee.
- 24) **EASTER EGG HUNT** – Hide eggs at a local park or in your backyard and collect donations from families wishing to participate.
- 25) **GARAGE SALE** – Clean out your attic or basement and donate your proceeds. Ask your neighbors to donate their unwanted items as well.

- 26) GIFT RECYCLING** – Host a post-holiday party in your home in which invited guests bring a gift they cannot use in addition to a donation. All the recycled gifts are then bid on in a silent auction format.
- 27) GOLF OUTING** – Reserve a local golf course for the day and invite individuals and foursomes to compete in a golf tournament. Secure sponsorships for each hole and award prizes.
- 28) GOOD GRADES** – Ask your parents and neighbors to make a donation for every “A” you earn on your report card.
- 29) GUEST BARTENDING NIGHT** – Reserve a happy hour and ask local celebrities to be the bartenders for the evening. Tips collected can be donated to *PDSA*.
- 30) HOME AND GARDEN PARTY** – Partner with Tupperware, Tastefully Simple, Pampered Chef, or another similar company. Invite friends into your home for product/service displays and donate your profits to *PDSA*.
- 31) ICE CREAM SOCIAL** – Ask a local grocery to donate the ice cream and hold your social at school or work. You can charge by the bowl.
- 32) KARAOKE NIGHT** – Rent a karaoke machine and reserve a cafeteria. Serve food and drinks and ask the audience to donate in honor of their favorite singers.
- 33) LEMONDADE STAND** – Set up an old-fashioned lemonade stand and donate your proceeds to *PDSA*.
- 34) LETTER WRITING** – Simply write a letter or send an email to everyone in your address book about your personal journey with ITP and ask them to donate.
- 35) DONATE YOUR TIME** – **Volunteers** are used in a wide variety for areas from serving on our local support groups to helping with regional meetings and the Annual Conference. *PDSA* welcomes anyone with specialized training in law, accounting, event planning computer programming and other administrative skills to contact the Director of Marketing.
- 36) MOVIE NIGHT** – Host a movie night at a public facility with a large projection screen. Charge a fee for admission, popcorn and refreshments.
- 37) PERCENTAGE OF SALES** – Ask a local restaurant or retailer to donate a portion of their sales over a designated time period to *PDSA*.
- 38) RAFFLES** – Hold a 50/50 drawing in which half of the money goes to the winner and the other half to *PDSA*. This is the perfect accompaniment to any event.

- 39) RUN A MARATHON** – Enter a local marathon and collect general donations or pledges for every mile you run.
- 40) SACRIFICE** – Give up coffee or candy or fast food for a week and donate the savings to *PDSA*.
- 41) SCAVENGER HUNT** – Organize a scavenger hunt and charge an entrance fee for teams. Be sure to award the winning team and consider making the event a pizza party as well.
- 42) SPORTS DAY** – Pick your favorite sport and organize an all-day tournament with an entry fee. Award the winning team or individual.
- 43) STUFFED ANIMAL SAFARI** – Have companies donate stuffed animals and arrange them in your home or a park to create a mini safari. Send children on a photo safari and allow them to buy their favorite animal at the end of the event.
- 44) TEA FOR PDSA** – Mail an invitation and tea bag to your friends and family. Ask them to make a donation to your “virtual” tea party and drink the tea in the comfort of their own home at a specific time.
- 45) VIDEO GAME CONTEST** – Pick your favorite video game and charge a fee to entrants. This works well as a board game contest as well.
- 46) WALK** – Reserve a location and register people for an awareness walk. Encourage teams and individuals to solicit donations/sponsorships for their participation.
- 47) WEDDING DONATIONS** – In lieu of gifts, ask your guests to make a donation to *PDSA*. Or make a donation in their honor as opposed to sending them home with a party favor.
- 48) WINE TASTING** – Partner with a winery or merchant to select the very best wines and reserve a reception hall or scenic outdoor venue.
- 49) YARD WORK** – Ask neighbors if you can mow their lawn, rake leaves or pull weeds in exchange for a donation.
- 50) BUILD-YOUR-OWN FUNDRAISER** – The ideas above are a mere sample of what a little imagination can do. Put your own touch on one of these ideas or create an entirely new fundraiser all on your own. The important thing is that you put the **FUN** in **FUN**draising.

No event is too big or too small and every contribution supports

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for an individual affected by ITP.

Contact the *Director of Marketing, Nancy Potthast*,
to start a fundraiser today!

**Director of Marketing
Toll Free: 1-877-528-3538
npotthast@pdsa.org**

THANK YOU FOR YOUR SUPPORT!