

YOU ARE INVITED

2018 CONFERENCE



ROCKIN'
CLEVELAND, OHIO
JULY 13-15



JOIN US!

18th National Patient Conference

- Learn the most up-to-date ITP information
- Meet the world's top ITP doctors
- Connect with the ITP community
- Celebrate PDSA's 20th Anniversary at the Rock and Roll Hall of Fame



Platelet
Disorder
Support
Association

Empowering ITP Patients

More information: www.pdsa.org

INVITATION TO PARTICIPATE

PDSA will host its 18th annual update on immune thrombocytopenia (ITP) for patients, caregivers and the medical community in Cleveland, Ohio July 13-15. This year's patient conference will take place at the brand-new Hilton Cleveland Downtown. Each year the ITP conference provides opportunities to hear the latest information about ITP, meet others who are coping and living with ITP and receive answers to your medical questions. You will also have the opportunity to ask your questions to PDSA's Medical Advisors, who are some of the most experienced ITP doctors in the world. You don't want to miss out on this tremendous opportunity to hear and talk with these world-renowned experts.

A highlight to the weekend will be PDSA's 20th anniversary party on Saturday evening, July 14, at the Rock and Roll Hall of Fame and Museum. PDSA understands how important it is to offer patients and families respite from dealing with the ongoing challenges of a chronic illness by bringing a little joy and laughter into their lives. In addition to the educational program and social events, our conference will feature several small group sessions to give you an opportunity to get to know other patients and caregivers in an intimate environment. We will also offer programs for children at our Kids Kamp for children ages 5-12. Like last year, this year's conference will provide a separate track for teens and young adults.

We have scheduled time with our exhibitors so you can meet directly with the companies who are providing new treatments and sponsoring clinical trials. We guarantee what you will learn about the nature of ITP, its diagnosis, treatment, and management will make a positive difference in your own or your loved one's health.

I hope you and your family can join us for an informative, educational and inspirational conference this July at the Hilton Cleveland Downtown in Cleveland, Ohio. Our 18th annual ITP conference — and PDSA's 20th Anniversary — promises to be a weekend of education and inspiration. We look forward to seeing you there!



Caroline Kruse
Executive Director

ABOUT THE SPEAKERS



Donald M. Arnold, MDCM, MSc, FRCP(C)

Dr. Donald Arnold is an Assistant Professor in the Department of Medicine at McMaster University in Hamilton, Canada and Program Director for the McMaster Transfusion Medicine Residency Program. Dr. Arnold obtained his MD from McGill University and completed training in Internal Medicine at the Jewish General Hospital in Montreal. He then completed Hematology training at McMaster in 2003 and a Fellowship in Transfusion Medicine supported by the Canadian Blood Services and the Canadian Institutes for Health Research (CIHR). He holds a Master's degree in Health Research Methodology from McMaster and is the recipient of a CIHR New Investigator Award. Dr. Arnold is a translational researcher with a focus on immune thrombocytopenia (ITP). He is the lead investigator on several clinical trials in ITP and has developed a program of research that spans clinical studies designed to better understand patient preferences with respect to ITP treatments to basic research on the mechanisms of ITP.



Douglas Cines, MD

Dr. Douglas Cines is a professor of Pathology and Laboratory Medicine and Medicine at the University of Pennsylvania-Perelman School of Medicine. He received his MD from New York University School of Medicine, his training in internal medicine at the University of North Carolina-Chapel Hill and in hematology-oncology at the University of Pennsylvania where he been on the faculty since 1979 and where he has been medical director of the Special Coagulation Laboratory for the PENN Health System for 25 years. He also directs an NIH funded research laboratory investigating immune platelet disorders among other topics. He has been a member of the international working group and international and ASH guidelines committees on ITP.



Terry Gernsheimer, MD

Dr. Terry Gernsheimer is Professor of Medicine at the University of Washington School of Medicine, Medical Director of the Platelet Antibody Laboratory at the Puget Sound Blood Center, and Director of Transfusion Services at the University of Washington Medical Center and the Seattle Cancer Care Alliance. Dr. Gernsheimer's major research

interests include the diagnosis, treatment and pathophysiology of autoimmune platelet disorders as well as several aspects of transfusion medicine and medical education.



Craig Kessler, MD

Dr. Craig Kessler, Professor of Medicine and Pathology, is the Director of the Hemophilia and Thrombosis Comprehensive Treatment Center and Director of the Division of Coagulation in the Department of Laboratory Medicine at Georgetown University Medical Center in Washington, DC. His research interests include development and analysis of treatment strategies for bleeding disorders such as hemophilia, von Willebrand disease, and ITP. Dr. Kessler has also designed and participated in numerous clinical trials to study the pathophysiology and treatment of thrombophilic states, such as venous thromboembolism and cancer. He has written over 250 papers and chapters and is co-editor of a popular authoritative textbook on consultative hemostasis.



David J. Kuter, MD, DPhil

Dr. David Kuter is Chief of Hematology, Massachusetts General Hospital, Boston, Massachusetts. He earned a research doctorate (DPhil) at Magdalen College of Oxford University and a medical degree at Harvard Medical School. Dr. Kuter is Professor of Medicine at Harvard Medical School. In addition, Dr. Kuter sits on numerous national and international ITP committees and is board certified in Internal Medicine, Hematology, and Medical Oncology. He has dedicated years of effort to researching coagulopathies, anticoagulation, and platelet disorders. In recent years, Dr. Kuter has conducted groundbreaking research into the development of effective thrombopoietic agents.



Michele P. Lambert, MD, MTR

Dr. Lambert is an Assistant Professor of Clinical Pediatrics at the Children's Hospital of Philadelphia and Medical Director of the Special Coagulation Laboratory at CHOP. She graduated from UMDNJ-New Jersey Medical School (now Rutgers) and completed her pediatric residency at St. Christopher's Hospital for Children followed by a year as Chief Resident. She then moved to the Children's Hospital of Philadelphia where she completed her fellowship in pediatric hematology/oncology. She received her Masters in Translational Medicine in 2001. Her research efforts have focused on understanding the control of platelet production by megakaryocytes (the cells that make platelets) and the ways in which genetics influence platelet function and number in various clinical scenarios including ITP and inherited platelet disorders.



Howard A. Liebman, MD

Dr. Howard Liebman is Professor of Medicine and Pathology at the University of Southern California's (USC) Keck School of Medicine, Los Angeles, CA. He serves as Medical Director of the Special Hemostasis Laboratory at USC's Norris Comprehensive Cancer Center and is Director of the fellowship program in hematology. Dr Liebman received his medical degree from USC and completed his postgraduate training including a residency in internal medicine and fellowships in medical oncology and hematology at Los Angeles County – University of Southern California Medical Center. Dr. Liebman completed a research fellowship at Tufts University – New England Medical Center, Boston, MA and held faculty positions at Tufts University and Boston University, before returning to USC. Dr Liebman's research interests include clinical management and characterization of haemostatic and thrombotic disorders, management of autoimmune blood disorders and clinical therapy of HIV and AIDS. He has authored or co-authored 85 peer-reviewed publications and 26 reviews and chapters.



John W. Semple, PhD

Dr. John Semple received his PhD in Immunology from Queen's University in 1986 and trained as a Post-Doctoral Fellow in the Banting and Best Department of Medical Research of the C.H. Best Institute, University of Toronto from 1986-1990. He joined St. Michael's Hospital in 1990 as Director of Transfusion Medicine Research of the Toronto Platelet Immunology Group. He joined Lund University in 2016 as a Professor of Transfusion Medicine of St. Michael's Hospital. His research activities include several areas including anti-platelet T cell responses in patients with acute and chronic ITP, the analysis of how platelet antigens are recognized by the immune system, and how platelets may act as immune-like cells that are responsible for initiating and perpetuating their own autoimmune demise.



Michael Tarantino, MD

Dr. Michael Tarantino is a Professor of Pediatrics and Medicine at the University of Illinois College of Medicine-Peoria and Medical Director of the Bleeding & Clotting Disorders Institute. He received a doctoral degree in medicine from the University of Wisconsin School of Medicine in 1987. He completed an internship and residency at the University of Arizona Health Sciences Center and a Fellowship in Pediatric Hematology/Oncology at the University of Wisconsin School of Medicine. Dr. Tarantino first became interested in ITP during his residency in 1988. Since that time he has designed and/or participated in numerous clinical investigations related to ITP and other platelet disorders. He has authored numerous publications relevant to the diagnosis and management of ITP, especially as it occurs in children. He is also active in hemophilia and other bleeding disorders research.

"This was an extraordinary weekend! Beginning to end! Calming setting. Informative & great to meet other patients. The staff is incredible! I am going to share with my hematologist and take better charge of my treatment options. Your hard work and efforts were truly recognized and appreciated! So happy to have the PDSA website for knowledge and support - I don't feel so alone..."

2017 ITP CONFERENCE AT A GLANCE

- 200 Attendees
- Kids Kamp
- 8 Speakers
- 6 Exhibitors
- Separate Teen/Young Adult Track
- Introduced the PDSA Ambassador Program for new attendees
- Small group sessions with ITP specialists/Medical Advisors



"Enjoyed all, especially breakout groups and discussions."

"As a first time attendee, I received the full scope of ITP knowledge."



THANK
YOU

2018 National ITP Conference Sponsors

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CONFERENCE LOCATION

All meeting activities will be held at the Hilton Cleveland Downtown. The Hilton Cleveland Downtown is in the heart of Cleveland's vibrant downtown area and connected to the Huntington Convention Center of Cleveland. Popular attractions, dining, and entertainment are just minutes away. Guest rooms and suites offer sleek, contemporary décor. Take in the exceptional views of Lake Erie and the Cleveland skyline. Find amenities including mini-fridge, safe, built-in workstation and complimentary basic internet in guest rooms. The Hilton Cleveland Downtown is located approximately 12 miles from Cleveland International Airport (CLE).

If you plan to stay at the Hilton Cleveland Downtown, please reserve your room as soon as possible to receive our special conference rate of \$139 a night (king or queen/queen), plus tax. This special PDSA rate is also available for conference attendees three days before and three days after the conference. **This special rate applies to reservations that are made by June 27, 2018, as long as rooms at the hotel are available.** We encourage you to make your hotel reservation early to ensure room availability. Reservations can be made online here: <http://bit.ly/2AIX07I> or by calling 216-413-5000, option 1 and referencing the group code is PDS.



CONFERENCE PROGRAM^{*}

2018

FRIDAY, JULY 13

8:00 AM – 9:30 AM	Pre-Conference Fun Run Event
3:30 PM – 6:00 PM	Registration/Exhibits Open
5:00 PM – 5:15 PM	Welcome
5:15 PM – 6:15 PM	Inquire & Inspire: patients ask the experts & share personal journeys (small group sessions) <ul style="list-style-type: none">• Canadian Patients & Caregivers• Children with ITP: treatments, school & sports• For Teens Only
6:15 PM – 6:30 PM	Dinner Registration
6:30 PM – 7:30 PM	Complimentary Educational Dinner Program
7:30 PM – 8:30 PM	20 Years of ITP: What has changed over the past two decades

“Great conference. Really appreciated it. Good opportunity to speak with experts and other people with ITP.”

“Even though it was our first time attending, we felt welcomed and were very touched by the comradery of the patients and their family members.”

“Thank you for all of your hard work. This is such a great opportunity to connect with others, increase our knowledge and renew our hope and commitment to a better quality of life. Thank you! Thank you! Thank you!”

* Program and speakers subject to change.

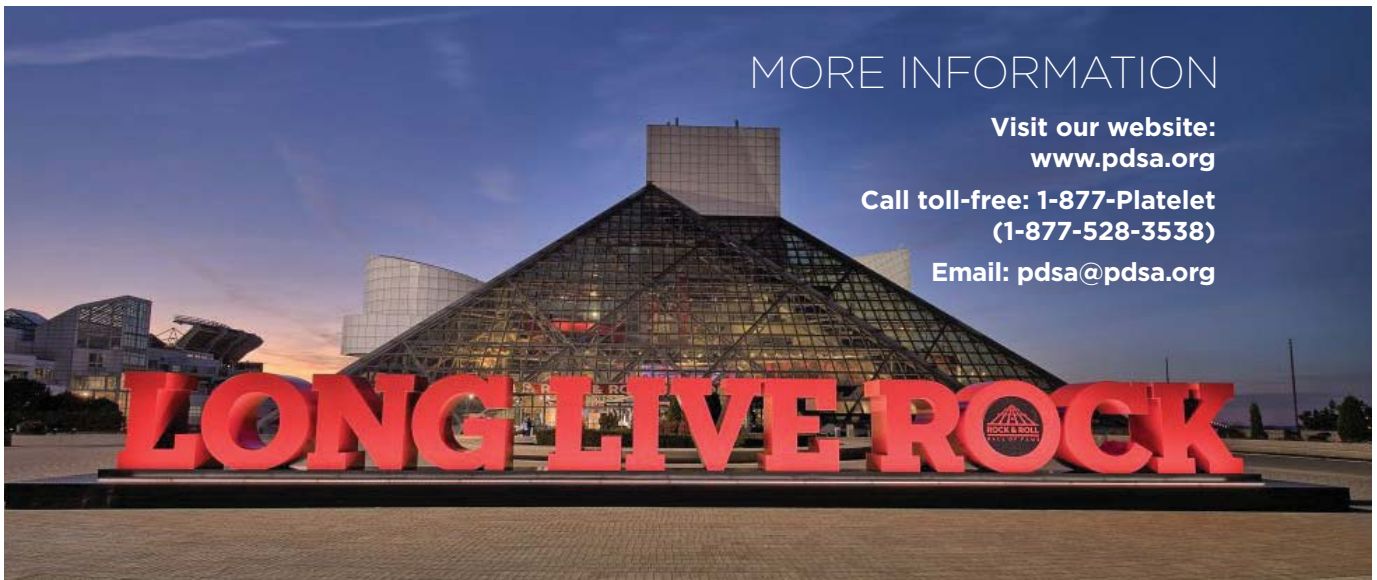
A separate track for teens and young adults will run Friday & Saturday.

MORE INFORMATION

Visit our website:
www.pdsa.org

Call toll-free: 1-877-Platelet
(1-877-528-3538)

Email: pdsa@pdsa.org





SATURDAY, JULY 14

8:00 AM – 9:00 AM	Registration / Continental Breakfast / Exhibits open
9:00 AM – 10:15 AM	ITP Treatment Guidelines Update
10:15 AM – 10:30 AM	Break
10:30 AM – 11:30 AM	Inquire & Inspire: patients ask the experts & share personal journeys (small group sessions) <ul style="list-style-type: none"> • Women & Girls: the unique challenges of living with a bleeding disorder
11:30 AM – 11:45 AM	Break
11:45 AM – 12:45 PM	Top ITP Patient Concerns: fatigue and risk of bleeding
12:45 PM – 1:45 PM	Lunch Break with PDSA Medical Advisors
1:45 PM – 2:45 PM	Communicating with Your Doctor: asking the right questions to get the right answers
2:45 PM – 3:00 PM	Break
3:00 PM – 4:00 PM	Inquire & Inspire: patients ask the experts & share personal journeys (small group sessions)
4:00 PM – 4:15 PM	Break
4:15 PM – 5:15 PM	PDSA Patient-Centered Research: emergency management of hemorrhaging in ITP and predicting chronic ITP
5:15 PM – 5:30 PM	Announcements
5:30 PM – 9:30 PM	Break
9:30 PM – 11:30 PM	Saturday Evening Event

SUNDAY, JULY 15

9:00 AM – 10:30 AM	Continental Breakfast Support Group Facilitators' Breakfast (pre-registration requested)
10:30 AM – 11:30 AM	Anxiety and Depression in ITP
11:30 AM – 11:45 AM	Break
11:45 AM – 12:45 AM	Living with ITP: Patients share their stories
12:45 PM – 1:00 PM	Closing Remarks

REGISTRATION INFORMATION

SCHOLARSHIPS Partial scholarships that cover ITP Conference registration for two and your hotel room for 2 nights (Friday and Saturday) are available. Please return your completed registration form, along with a letter describing your diagnosis, your financial need, and the benefit you hope to derive from attending the conference. Information can be returned via email at bfoster@pdsa.org, by fax at (844) 270-1277 or via mail to PDSA, 8751 Brecksville Road, Suite 150, Cleveland, OH 44141. The deadline for scholarship applications is June 22, 2018.

Please note: Travel costs are NOT included in the partial scholarship. Due to the limited number of scholarships available, they will be awarded on a first come, first serve basis and preference will be given to first-time conference attendees. You MUST be a PDSA member to be eligible for a scholarship.

CANCELLATION POLICY If you need to cancel your registration for the Conference, you must submit your request to cancel in writing prior to June 27, 2018. All fees less a \$50 administrative charge will be refunded if a written request is received before the June 27th deadline. ***After June 27, 2018 no refunds will be issued.***

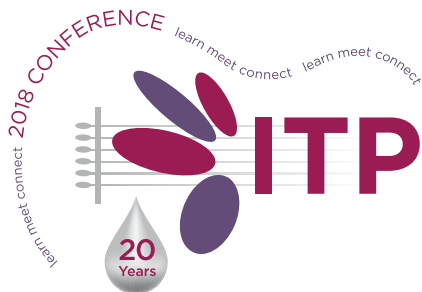
ADMISSION TO SESSIONS Upon registration at the conference, all attendees will receive a personalized name badge. These name badges must be worn at all times during the conference sessions and conference meals. Admission to conference activities will be restricted to badge holders.

EXHIBITS Some of our sponsors will exhibit products and services directly related to ITP. Only vendors who have permission from PDSA will be allowed to distribute materials. Other promotional materials will not be permitted in the meeting halls, registration, or reception area.

CONFERENCE ATTIRE All sessions are casual attire and will be held in the hotel meeting rooms, which are air-conditioned. However, please remember, everyone has their own personal preferences for temperature and it is often difficult to control temperatures in a hotel setting. It is recommended to bring along a light jacket or sweater to the session rooms. Dress for the Saturday night PDSA Family Fun event is Rock-n-Roll casual — so come to celebrate and have fun!

CONFERENCE ETIQUETTE Please be considerate of others during all educational sessions and turn off all cell phones and pagers or set them to vibrate. Please arrive on time or early for the sessions you plan to attend, allowing time to add extra chairs if necessary.

QUESTIONS? If you have any questions or require assistance while completing the registration form, please contact Jody Shy at the PDSA office at (440) 746-9003 or (877) 528-3538 or via email at jshy@pdsa.org.



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REGISTRATION FORM

Mail to: PDSA

8751 Brecksville Road, Suite 150
Cleveland, OH 44141
or fax, with credit card payment,
to (844) 270-1277

(Mr./Ms./Mrs./Dr.) First Name Middle Last Name Suffix

Address

City ST or Province ZIP Code Country

Phone (H) Phone (Cell) Email

Please also include Name, Address, and Phone Number for each additional guest/family member.

☐ I have special dietary needs. Please explain**:

☐ I would like to apply for a partial scholarship that will cover my conference registration for two (2) and hotel room for two (2) nights.

* **Registration includes all sessions, Continental breakfast on Saturday and Sunday, Saturday lunch and Saturday evening 20th Anniversary party at the Rock and Roll Hall of Fame.**

If you are not a PDSA member, you can become one for a \$25 Membership fee and then choose the discounted Conference cost below. As a member you will receive the 28-page quarterly newsletter, The Platelet News and discounted rates for the Annual ITP Conference.

☐ PDSA Membership (\$25, \$50, \$100 or more) \$ _____

Early Registration: Through June 27, 2018 After June 27, 2018, registration fees will increase.

	MEMBER FEE	NON-MEMBER FEE	
Individual	\$125	\$150	\$ _____
Children ages 5-12	\$50	\$60	\$ _____
Children 4 and under	FREE	FREE	\$ FREE
Registration: One Day Pass (Fri/Sat or Sat/Sun) \$100 Member \$120 Non-Member \$ _____			
PDSA Circle of Hope Member Registration: 2 complimentary Registrations			\$ FREE***
~or~ PDSA Facilitator Registration: 1 complimentary Registration			\$ FREE***

☐ I would like to include an additional amount to defray conference expenses \$ _____

TOTAL REGISTRATION (Full payment is due at time of registration): \$ _____

Payment Method: ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Name on Card: _____ Card No.: _____

Exp. Month _____ Year _____ CSC CODE _____ AMT charged: \$ _____

Your CSC Code is the 3 digit code on the back of your MC/V/Discover card or 4 digit code on the front of AMEX

☐ Check or Money Order payable to PDSA (only a US bank check with US funds, no cash)

*DISCLAIMER: I recognize that photographs, video recordings and other media will be taken during the event. I further grant permission to PDSA (PLATELET DISORDER SUPPORT ASSOCIATION) and/or other agents authorized by them to use any photos, recordings and other media or record of this event for any purpose.

**Please note that PDSA cannot make special accommodations for specific dietary requirements

***Only a total of 2 complimentary registrations can be redeemed and they are non-transferable.



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