



Event Name: \_\_\_\_\_ Date: \_\_\_\_\_

Participant's Name: \_\_\_\_\_ Phone number: \_\_\_\_\_

Dear Potential Sponsor,

I am participating in the PDSA National Walk/Run. Proceeds will benefit ITP and platelet disorder research. PDSA was founded in August, 1998 to provide information, support, and encourage research about ITP and other platelet disorders. *Make checks to Platelet Disorder Support Association.* **PDSA is a 501 (c) (3) non-profit organization and donations are deductible to the extent of the law.**

Thank you!

Name of Sponsor		Phone Number	Address	Pledge	Business Matching or Credit card -X and complete attached form
1	John Doe (example)	555-123-4567	123 Your Street, Any Town	\$15	
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Name of Sponsor	Phone Number	Address	Pledge	Business Matching or Credit card -X and complete attached form
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**Participant Reminders:**

- Participants who raise at least \$150 total, will have their registration fee waived.
- **Please bring this form with you on the day of event.** Collect as many donations prior to the event.
- Our goal for each walk site to raise at least \$5,000.
- Have fun!

**Other Details:**

1. Participants may start collecting pledges as soon as they receive the pledge sheets. **Reminder:** Pledge sheets need to be turned in on the walk/run day or before. Begin collecting your pledges immediately, or return to collect them after the event. Bring all donations to the event, on the day of the event.
2. Ask your family, friends, neighbors, co-workers, and church or other organization members for pledges. **Remember to ask all who pledge if their company has a matching gift policy.**
3. Each sponsor making a pledge should write their name, address, phone number and pledge amount and indicate if their employer has matching contributions.
4. Use the attached credit card/employer matching form for all credit card or employer matching contributions. Please make copies as needed, or contact the event coordinators for additional forms, which will be provided via email.
5. On walk/run day, each participant will walk to the best of their ability and have fun!
6. Participants are encouraged to wear hats and sunscreen if it's sunny or bring rain gear if it's rainy.

**Thanks for your participation!**

**ITP** – Immune **Thrombocytopenia** is an autoimmune disease that results when the immune system mounts an attack against an individual's platelets. Platelets are used in clotting, protecting a person from bleeding during injury. ITP patients can bruise and bleed easily, often are treated with steroids and other immune suppressant drugs, to stop the destruction and elimination of platelets.