



Platelet
Disorder
Support
Association

Empowering ITP Patients

2022 IMPACT REPORT

FROM THE PRESIDENT AND CEO

2022 was a year of recovery. A tentative time when the world seemed to cautiously emerge from the prior two years of COVID-19 pandemic living. Slowly but surely, we experienced the return of “normalcy” in our daily lives and routines – albeit clearly a new normal.

For PDSA and the ITP community, the pandemic represented an intense period of concern and fear as we found ourselves facing unique challenges compounded by the potentially life-threatening impact of both the COVID-19 virus and its vaccines on platelet counts.

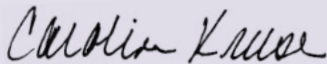
PDSA sprang into action to address the ITP community’s most pressing needs through the creation of a COVID-19 information hub on pdsa.org, the timely release of helpful resources and research, hosting of interactive webinars with ITP and immunology experts, creation of COVID-19 surveys within our ITP Natural History Study Patient Registry to inform crucial research, and the transition of critical support programming, including ITP Conferences 2020 and 2021, ITP Patient Connect support groups and Pump It Up For Platelets! awareness/fundraising events, to virtual formats. Additionally, PDSA’s Medical Advisors provided invaluable guidance to both the medical community at large and to the smaller ITP patient/healthcare community through ongoing consensus statements on COVID-19 and ITP. Without question, 2020 and 2021 were the busiest two years in our history.

Having navigated these challenging waters, PDSA is forever changed and we are all the better for it. The pandemic taught us to be nimble and to think creatively about the ways we serve and support our constituents. Our efforts resulted in expanded reach, new partnerships, increased engagement, and greater impact for the ITP community. Today, we continue to offer a hybrid design for our support groups and Pump It Up For Platelets! events. And though our conferences are once again in-person, we have expanded our programming to include a virtual component in the form of on-demand recordings of select conference sessions for PDSA members. I’d be remiss not to also highlight the ongoing personal impact of PDSA’s work. Throughout 2022, we leveraged our resources to connect ITP patients and their care teams with PDSA Medical Advisors for guidance, advocated for patients with industry partners to help them gain access to treatments, and contributed the patient voice to clinical research and scientific publications, bringing forth health-related quality of life issues most meaningful to patients.

This is the power of PDSA and it is fueled by the involvement and generosity of people like you. The Impact Report provides us the special opportunity to formally recognize the significant impact that YOU, our members, donors, and volunteers had on our ability to serve the ITP community in 2022.

On behalf of the PDSA Board of Directors, Medical Advisors, and staff, I thank you. We look forward to our continued partnership in the coming year.

Sincerely,



Caroline Kruse
President and CEO



Mission

The Platelet Disorder Support Association is dedicated to enhancing the lives of people with immune thrombocytopenia (ITP) and other platelet disorders through education, advocacy, research and support.

About PDSA

The Platelet Disorder Support Association is the leading ITP advocacy organization in North America. Each day, PDSA serves the worldwide ITP community of patients, practitioners, caregivers, advocates, and key disease stakeholders, promoting their needs and uniting them on a global level. We build awareness, educate the global community, and provide critical connections and resources that empower patients to take charge of their disease and encourage practitioners to exercise patient-centered medical care.

PDSA BY THE NUMBERS

24 Years

of serving and giving voice to the ITP patient community



3 Websites



225+
pages of
content for
ITP patients

63,000+
total visitors
to our websites
each month

1,443

Members and Donors

whose charitable giving helped PDSA fulfill its mission and serve the greater ITP community



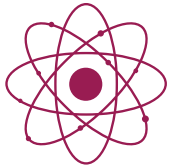
71

\$1,000+ Circle of Hope Donors

provided leadership support to advance PDSA's efforts



3 ITP Research Grants totaling \$50,000



awarded to fund original patient-centered ITP studies, increasing our research funding impact to a total of **17 grants** and **\$310,000**

Sustained by ITP patients,

PDSA's support group program



expanded to **61 groups** in **32 states**, **2 Canadian provinces** and **2 countries**

840 patients

participated in PDSA's **COVID-19 & ITP Research Survey**, a global collection of patient-reported data to highlight the impact of COVID-19 and its vaccines on the ITP patient community

14 Medical Advisors,

internationally renowned clinicians and researchers, all specialists in ITP



163

Children with ITP participated in the POKE-R Club, designed to ease the fear of injections or "needle phobia" resulting from frequent blood draws and treatments



65 Patient Support Group Meetings

were held with **1,200+** patient and caregiver participants



ITP Patient Conference 2022

was once again held as an in-person and virtual event, gathering **600+ participants** from **25 US states** and **10 countries**

2,200 patients

enrolled in PDSA's **ITP Natural History Study Patient Registry**

PDSA spearheads the **International ITP Alliance** with **33 ITP patient associations** representing **29 member countries**



17

Pump It Up for Platelets! awareness and fundraising events were held, attracting **800+ participants** and raising over **\$237,190** for PDSA programs and research



12

informational booklets on ITP for adults, teens, children, and women translated into **11 languages**

15

Advocacy Partners in the United States and Canada with whom we collaborate to achieve our common mission of improving the lives of the people we serve

PDSA's Patient Helpline received **more than 600+ patient calls** regarding from patients seeking helpful resources and information



1,800+ new members

of PDSA's closed Facebook Group, bringing participant total to more than **19,896 members**



The Barbara and Peter T. Pruitt Jr. ITP Research Awards

Each year, the PDSA Research Program awards up to three \$20,000 research grants to investigators conducting innovative ITP patient-centered studies. These awards are given in honor of longstanding PDSA champions Barbara and Peter Pruitt. Funding of the Research Program is provided through gifts made to the 20/20 ITP Research Campaign.

2022 Research Awards



Project Title: **Heavy Menstrual Bleeding and its Effect on Quality of Life in Adolescent Girls with ITP**

Investigator: **Megan C. Brown, MD, MSc**
Institution: Emory University and the Children's Healthcare of Atlanta



Project Title: **Centering Youth Voices and Experiences: Improving the Quality of Life Among Adolescent Patients Living with Chronic Immune Thrombocytopenia (ITP)**

Investigator: **Maria De Jesus, PhD**
Institution: American University, Washington, DC

James B. Bussel, MD, ITP Young Investigator Award

The James B. Bussel, MD, ITP Young Investigator Award was established in 2017 to honor PDSA Medical Advisor Dr. Bussel for all he has done and continues to do to make a difference in the lives of ITP patients and their families, and to recognize his countless contributions to mentoring and advancing the scientific careers of promising clinical investigators. This competitive award is funded and distributed annually by the PDSA research team to support excellence in academic ITP research. Chosen young investigators receive a \$10,000 scholarship to complete their study.

2022 ITP Young Investigator Award



Project Title: **External Validation of a Clinical Prediction Model for the Diagnosis of Immune Thrombocytopenia**

Investigator: **Syed Mahamad**
Institution: McMaster University in Hamilton, ON, Canada

Emerging Research on ITP from the 2022 American Society of Hematology (ASH) Annual Meeting

The 64th American Society of Hematology (ASH) Annual Meeting and Exposition was held in New Orleans, Louisiana, December 2022. As the premier meeting for hematologists around the world, the 2022 event attracted thousands of clinicians, scientists, and industry partners to share groundbreaking research in the field of hematology.



ASH 2022 Breakfast Committee

In conjunction with the ASH meeting, PDSA hosted the annual Friday Morning ITP Breakfast, coordinated by PDSA and four of PDSA's Medical Advisors, James Bussel, MD; Nichola Cooper, MD; Michele Lambert, MD; and John Semple, PhD. The 2022 ITP breakfast meeting featured nine hematology experts who presented on current ITP-related research.



ASH 2022 Exhibit Team

PDSA Presents at the European Hematology Association (EHA) 2022 Congress

The European Hematology Association (EHA) held its first hybrid meeting since the start of the pandemic. The in-person meeting, held June 9-12, 2022, in Vienna, Austria, provided an opportunity for expert knowledge and experience gained worldwide to come together in one space. Several cutting-edge posters and oral presentations were presented with a focus on immune thrombocytopenia (ITP). PDSA was pleased to present an abstract at the meeting, titled, "Risks for a Platelet Count Drop: COVID-19 & ITP Data From the Platelet Disorder Support Association (PDSA) Patient Registry."

LEADING THE WAY IN PATIENT-CENTERED ITP RESEARCH

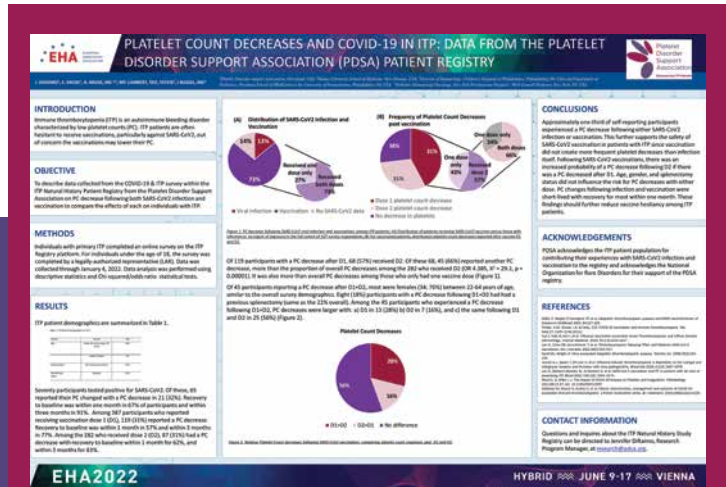
Throughout 2022, PDSA Staff and Medical Advisors continued to lead the way for the ITP community by working collaboratively to conduct and co-author the following patient-centered research studies, abstracts, posters, and presentations:

“Patient Community Building in Rare Diseases: The Invaluable Role of Technology as a Lifeline of Information, Support, and Community through the COVID-19 Pandemic” – a poster abstract coauthored by PDSA

President and CEO Caroline Kruse, Research Manager Jennifer DiRaimo, Director of Development and Communications Teri Howe, Programs and Marketing Associate Emily Innes, and Director of Programs and Events Jody Shy was presented at the 2022 National Organization for Rare Disorders (NORD) Rare Diseases and Orphan Products Breakthrough Summit in Washington, DC.



“Why Data Matters and What You Can Do With It” – a presentation given by Caroline Kruse at the 2022 National Organization for Rare Disorders’ (NORD) Rare Diseases and Orphan Products Breakthrough Summit in Washington, DC.



“Fear Of A Platelet Count Decrease Should Not Prohibit Those With Immune Thrombocytopenia (ITP) From Becoming Fully Vaccinated: SARS-CoV-2 & ITP Data From The Platelet Disorder Support Association Patient Registry” and ***“Platelet Count Decreases and COVID-19 in ITP: Data From the Platelet Disorder Support Association (PDSA) Registry”*** – two original abstracts and posters coauthored by PDSA Medical Advisors Michele Lambert, MD, MSTR; James B. Bussel, MD; and PDSA President and CEO Caroline Kruse; Research Advisor Alexandra Kruse, MD; and Research Program Manager Jennifer DiRaimo were presented at the European Hematology Association (EHA) 2022 Congress in Vienna, Austria.

“COVID-19 Vaccination in Children and Young Adults with Immune Thrombocytopenia (ITP): Preliminary Data from the Platelet Disorder Support Association (PDSA) Patient Registry” and ***“Does IVIG Use Reduce the Risk of Contracting SARS-CoV-2 in Patients with Immune Thrombocytopenia: Data from the Platelet Disorder Support Association (PDSA) Patient Registry”*** – two original abstracts and posters coauthored by James B. Bussel, MD; Caroline Kruse; Alexandra Kruse, MD; and Jennifer DiRaimo were presented at the 2022 American Society of Hematology (ASH) Annual Meeting and Exposition in New Orleans, LA.

I actually work in patient engagement for clinical trials and have used you all as examples in discussions at work about the importance and role of advocacy organizations in helping people navigate a diagnosis. You do it so, so well. – Lindsey W.

You have helped me a great deal. I have had the disorder since late 2018. The more research the better. I went to a conference early in my diagnosis and it helped a great deal. Also the magazine and website. Keep up the great work. – Valerie L.

ADVOCACY IN ACTION 2022

PDSA Medical Advisor Douglas Cines, MD, Selected as 2022 Recipient of the McMillan Award



PDSA Medical Advisor Douglas Cines, MD was given the 2022 McMillan Award at the annual Friday ITP Breakfast, the premier scientific event hosted by PDSA at the beginning of the American Society of Hematology (ASH) Annual Meeting & Exposition in December 2022. This award was established by the PDSA Medical Advisory Board in 2021 in honor of one of PDSA's first medical advisors, Robert McMillan, MD, and is given to an individual in the ITP community who emulates the late Dr. McMillan with similar generosity of mind and heart as well as a passion for improving the lives of patients with ITP through basic or clinical research or service.



PDSA staff Brenda Foster (L) and Jody Shy (R) manned the PDSA booth for our first in-person scientific meeting in three years.

Thrombosis & Hemostasis Societies North America (THSNA) Summit

THSNA held its 5th comprehensive scientific meeting in Chicago, IL, August 2022, with 800+ healthcare professionals and coagulation scientists. PDSA is one of THSNA's 14 collaborating non-profit organizations dedicated to thrombosis and hemostasis issues and our President and CEO Caroline Kruse serves on the THSNA Board of Directors.



Caroline Kruse with an ITP nurse from New Orleans at THSNA Summit 2022.



Jennifer DiRaimo (top row, middle) and colleagues discuss their research programs.

American Society of Pediatric Hematology/Oncology (ASPHO) Conference

PDSA was proud to share its mission and resources with attendees of the 2022 ASPHO Conference in Pittsburgh, Pennsylvania, in May 2022. The conference connected and inspired attendees in their work to research and cure pediatric cancers and blood disorders.

Network for Rare Blood Disorders Organization (NRBDO)

PDSA Research Program Manager Jennifer DiRaimo facilitated an educational webinar through NRBDO in September 2022. A coalition of national patient groups in Canada, NRBDO was formed to share best practices in health care delivery for people with rare blood disorders. Jennifer is a board member at NRBDO representing PDSA and helping to further advocate for the needs of ITP patients in Canada.



ITP INTERNATIONAL ALLIANCE HOLDS 7TH ANNUAL MEETING

Members of the International ITP Alliance traveled quite a distance for an in-person meeting (the first since 2019!) prior to the start of ITP Conference 2022 in Seattle, WA. Nine global ambassadors representing seven countries: Australia, Brazil, Denmark, Israel, Italy, the Netherlands, and the US, along with some of our industry partners, joined together while additional ambassadors from Finland, New Zealand, and the UK joined over Zoom. The meeting was organized by PDSA and moderated by PDSA President and CEO Caroline Kruse.



Members of the International ITP Alliance (L to R back row): Leron Lehav (Israel), Caroline Kruse (US), Barbara Lovrencic (Italy), Marília Silva (Brazil), Danielle Boyle (Australia), Michal Winograd (Israel), Davy Charlottenfeld-Starnov (Denmark), Marjan Pronk-Ligthart (Netherlands), (front row) Ineke Steetskamp (Netherlands)



Ineke Steetskamp and Marjan Pronk-Ligthart from ITP Patiëntenvereniging Nederland

With PDSA, I got answers, support, and a sense of peace...and I felt encouraged to be an active participant in my care with my medical team.

– Tracey

PDSA PARTICIPATED IN THE FOLLOWING MEETINGS:

- American Society of Clinical Oncologists (ASCO) Annual Meeting
- American Society of Hematology (ASH) 64th Annual Meeting and Exposition
- 27th Congress of the European Hematology Association (EHA)
- Immunoglobulin National Society (IgNS) National Conference
- 2022 International ITP Alliance Meeting
- Living Rare, Living Stronger NORD Patient and Family Forum
- National Organization for Rare Disorders (NORD) 2022 Rare Diseases and Orphan Products Breakthrough Summit
- Network of Rare Blood Disorders Organization (NRBDO) educational webinar
- Thrombosis and Hemostasis Societies of North America (THSNA) Summit

ADVOCACY PARTNERSHIPS

Collaborations are critical to achieving our common mission of improving the lives of the people we serve.

- The Autoimmune Association
- A-Plus – American Plasma Users Coalition
- ASH – American Society of Hematology
- Blood Health Network
- CORD – Canadian Organization for Rare Disorders
- CPAG – Coalition of Patient Advocacy Groups
- EHA – European Hematology Association
- FDA Alliance
- Genetic Alliance
- IAPO – International Alliance of Patients’ Organizations
- ICON – Pediatric ITP Consortium of North America
- Immunocompromised Collaborative
- NORD – National Organization for Rare Disorders
- NRBDO – Network of Rare Blood Disorder Organizations
- PPTA – Plasma Protein Therapeutics Association
- THSNA – Thrombosis & Hemostasis Societies of North America

I can’t tell you how grateful I am that I signed up to become a member and that I was sent the patient packet of information. The info. has totally relieved my anxiety about ITP. I think it’s because I no longer feel alone. . – Aileen H.

PDSA Hosts 22nd Annual ITP Conference

The much-anticipated in-person ITP Conference 2022 was a great success! More than **160 attendees**, from **10 countries** and **25 states**, traveled to Seattle, Washington, for the invaluable opportunity to gather as a community, reconnect with and learn from one another, and reap the natural benefits of this shared experience. A robust agenda of both large and small group sessions was led by PDSA's Medical Advisors and other medical professionals and offered attendees a wealth of information.

In honor of National ITP Awareness Month (September), PDSA was pleased to offer its members exclusive access to select recorded content from ITP Conference 2022, plus a special Live Q&A webinar with PDSA Medical Advisors. Conference coverage was released on Friday, September 30 (Sport Purple for Platelets Day!) and the webinar brought a close to our full agenda of awareness month activities.



PDSA President and CEO Caroline Kruse welcomes patients, caregivers, clinicians, and industry partners to the conference and introduces PDSA Medical Advisor David Kuter, MD, DPhil, for his presentation on bleeding and clotting issues in ITP.



Small group Inquire & Inspire sessions offered helpful and personal conversations between attendees and ITP specialists.



PDSA Director of Programs and Events Jody Shy (R) and trustee volunteer, daughter Allison (L), welcomed conference attendees and provided information on the full agenda of sessions and events.



PDSA Administrative Director Brenda Foster and ITP patient and PDSA volunteer extraordinaire Sharon Morgan managed The Platelet Store, a popular spot for conference attendees to pick up clothing, awareness items, educational materials and jewelry—including exclusive medical ID bracelets.



Larger sessions planned for all conference attendees were held in the ballroom.

ITP CONFERENCE



ITP specialist and PDSA Medical Advisor Michael Tarantino, MD, and a representative from The Bleeding and Clotting Disorders Institute presented "Living with ITP" in the large ballroom.



Between conference sessions, the Exhibit Hall of industry partners was a busy and helpful space for attendees to learn more about available ITP treatments.



Small breakout sessions led by PDSA Medical Advisors offered more intimate conversations and time for personal Q & A.



PDSA Research Coordinator Kevin Won shares PDSA's comprehensive collection of educational booklets and resources on ITP with conference attendees.



A popular session each year is the Patient Panel in which ITP patients share the ups and downs of their ITP journeys.

Thank you for organizing this wonderful event. First time being here!

Incredible conference – thank you! The medical advisors are so special to spend their time with us.

Most of all this conference has helped nudge my 18-year-old daughter along a path of lifelong learning.

The PDSA continues to amaze me with all they do for the ITP community. You do a fabulous job! Thank you so much!

I was glad to meet people in the area where I live. They were friendly and it was nice to share stories.



A physician panel of PDSA's Medical Advisors and world-renowned clinicians on ITP (L to R) Howard Liebman, MD; Diane Nugent, MD; John Semple, PhD; Craig Kessler, MD; David Kuter, MD; Terry Gernsheimer, MD; Ilene Weitz, MD; and Jim Bussel, MD gathered on stage to answer patient questions and share their expertise on ITP during the popular ITP in Adults: Q & A session.



Attendees appreciate the opportunity to have fun at the photo booth!



The Mayer family, from Bergisch Gladbach, Germany, joined us in Seattle for this year's premier patient event – marking the third time they've attended an ITP Conference!

Patient Resources on PDSA.org

In 2022, PDSA's comprehensive collection of ITP resources available on PDSA.org was expanded to include the following helpful information:

Genetics & ITP

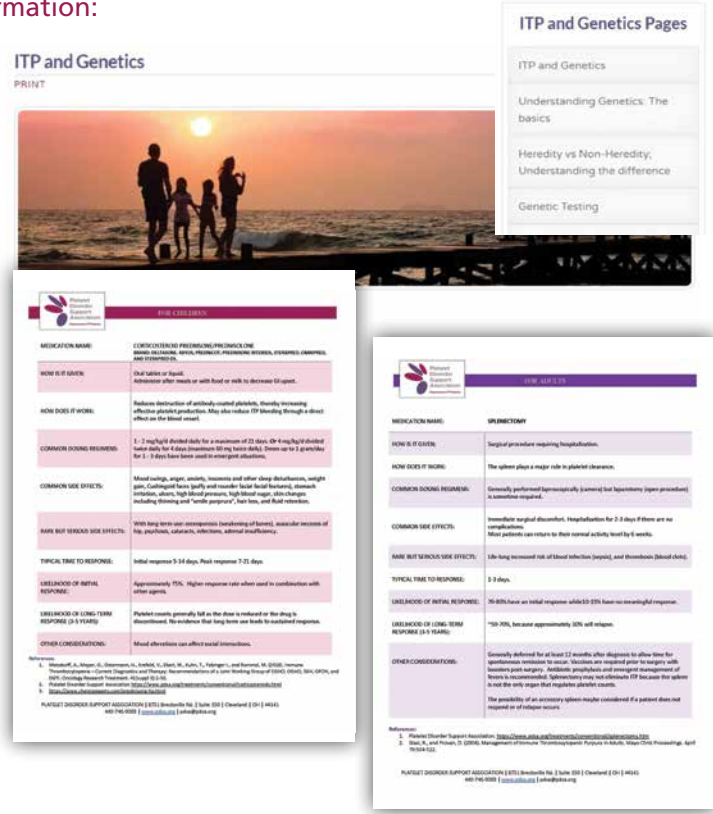
New Genetics & ITP resource pages, with important information on the basics of genetics, hereditary vs non-hereditary ITP, genetic testing, and inherited ITP syndromes, were added to help patients understand the importance of knowing family health history.

ITP Treatment Tables

One-page treatment table handouts, with essential treatment-related details on current ITP therapies for both children and adults, are now available and easy to use! These downloadable tables were co-developed with PDSA Medical Advisors and the Pediatric ITP Consortium of North America (ICON) to help inform treatment decisions.

PDSA Canada

As the premier advocacy organization in North America for patients with ITP and other platelet disorders, PDSA continues to expand its presence and resources to support our Canadian patient, caregiver, and clinician community. The PDSA Canada webpage, www.pdsa.org/canada, has been updated and now offers an expanded collection of helpful resources and information on ITP news, research, support groups and patient meetings, and our advocacy efforts in Canada.



I was reading the latest issue of Platelet News ... and the treatment tables caught my eye ... Those are extraordinarily well presented and the tables are a great bonus.
— Mat H.

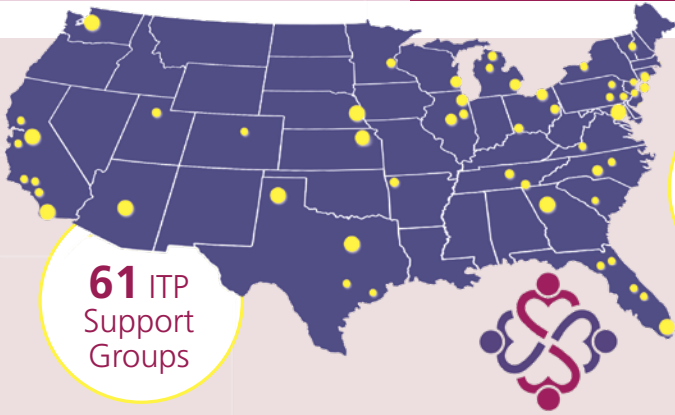
It has been quite a roller coaster. We are so appreciative of all you and the PDSA do. It has been an excellent source of information and comfort!
— Lloyd D.

Educational Booklets

PDSA's library of free educational booklets help those living with ITP better understand and manage their diagnosis with the most current information. In 2022, we updated the Health Insurance and Assistance Programs for ITP Patients and The Role and Function of Platelets in ITP publications. We also released three new translated booklets: ITP and The Female Lifecycle in Hebrew, and ITP in Adults in both Arabic and Hindi. These publications grew our collection of translated resources to a total of **32** booklets in **11** languages.



EDUCATION & SUPPORT



61 ITP Support Groups

In 2022:

ITP support groups in **32** US states, **2** Canadian provinces, and **2** countries

65 in-person, virtual, or hybrid meetings with **1,200+** patients and caregivers participating.



ITP Patient Connect Support Groups – A Welcoming and Encouraging Space

PDSA’s very first support group meeting in 2003 established an enduring and valuable program that continues to expand its reach and touch the lives of ITP patients and caregivers. Today, PDSA’s ITP Patient Connect program is an active collection of patient-led support groups who meet to offer encouragement, share personal experiences, and learn from one another. This program served as an invaluable patient resource during the pandemic, moving to a virtual format and including PDSA Medical Advisors as guest speakers to offer timely information on the COVID-19 virus and vaccines.

By 2022, ITP Patient Connect had blossomed to **61 ITP support groups**, in **32** US states, **2** Canadian provinces, and **2** countries, who held a combined total of 65 in-person, virtual, or hybrid meetings with 1,200+ patients and caregivers participating.

Being diagnosed with ITP is scary for anyone, but even more so for kids, especially with the ongoing testing and needle sticks that they must endure. Created to help alleviate the stress, pain, and anxiety of frequent needle pokes, the POKE-R Club for KidsSM program is an exclusive benefit for children of PDSA members in the U.S. and Canada. Pediatric POKE-R Club members receive a special collection of positive reinforcement resources designed to improve their ITP experience, including a Buzzy[®] bee, a special pain relief device that combines cold and vibration to help eliminate or inhibit needle pain.

PDSA’s ITP POKE-R Club welcomed **19 new members** in 2022. **163 children**, ages 1 to 18, were enrolled in this special program, representing **37 states**, **4 provinces** and **2 countries!**

2022 PDSA College Scholarship Winners!



\$1,500 RECIPIENT
Natalie Maier
Gastonia, NC
University of North Carolina – Chapel Hill



\$1,000 RECIPIENT
Amber Zeng
Huntington Beach, CA
University of California – Los Angeles



\$750 RECIPIENT
Catherine Klapheke
Rochester, NY
University of Rochester

\$250 BOOK AWARD RECIPIENTS



Allyson Carter
Houston, TX
Texas A&M University



Genevieve Flanagan
Peoria, IL
Southwestern Illinois College



Mackenzie Innis
Pekin, IL
Drake University



Annika Little
Victoria, British Columbia
University of Victoria



Ria Marsh
Dallas, TX
Texas State University

“Thank you again for sending the packet ... we used the bee for the blood draw today... it worked really well! No tears. [My daughter] loved the other goodies in the bag and was fascinated by the pictures of the platelets. You are doing such important work.”
– Lindsey W.

AWARENESS & OUTREACH

Social Networking

 **14,958**

Followers of the PDSA Facebook Page

 **19,896**

Facebook Group Members

 **2,719**

Instagram Followers @PDSA_ITP

 **1,787**

Twitter Followers @PDSA_ITP

 **237,548**

YouTube Video Views PDSAorg
1,244 subscribers

 **11,455**

PDSA.org Discussion Group Members

I would like to thank you for your leadership and dedication to all of us who are dealing with ITP. The PDSA has been an invaluable resource to many, especially during the last three years of Covid-19. Your organization really stepped up during the pandemic, and I for one am very appreciative for all that you have done. Thank you!
– Rich W.

Research and education [are] key.

ITP awareness goes beyond September!


pdsa.org

43,863
Unique Visits per Month

57,546
Total Visits per Month


ITPwalk.org

1,016
Unique Visits per Month

2,108
Total Visits per Month


GlobalITP.org

2,360
Unique Visits per Month

3,655
Total Visits per Month



AWARENESS & OUTREACH

Awareness Month and Sport Purple for Platelets Day Demonstrates #ITPKnowledgelsPower!

ITP Awareness Month 2022 celebrated advancements in the understanding of ITP and the strength of our community. Throughout the month of September, ITP patients, caregivers, friends and family, and professional partners and advocates shared what they want people to know about ITP and sported purple to raise awareness, empower ITP patients, and honor the global network of people working together to improve outcomes for those living with ITP.



COMMUNITY EVENTS

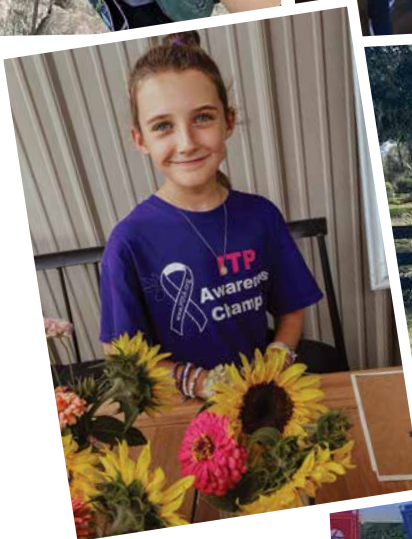
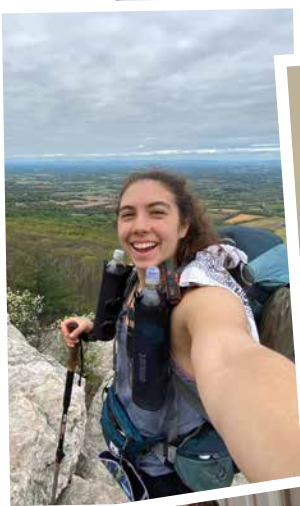
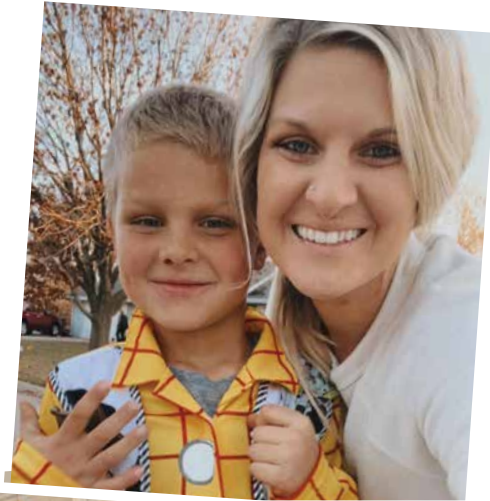
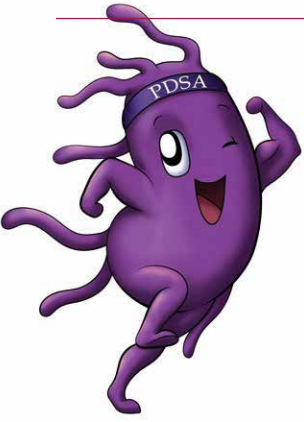
2022: A Successful Year for Pump It Up For Platelets!

The 2022 Pump It Up For Platelets! fundraiser program was a great success as it welcomed a variety of creative in-person, virtual, and hybrid events! And the ITP community demonstrated its commitment by actively coming together to raise awareness for ITP and funding for PDSA programs and research.

TOTAL RAISED:
\$237,190

OF Events:
17 Pump It Up
For Platelets!
events were held in
the US and Canada

TOTAL PARTICIPANTS:
800+



CIRCLE OF HOPE • EVENT ORGANIZERS

Pump It Up For Platelets!
Thousand Oaks, CA
\$1,505

Organizer: Amgen

Pump It Up For Platelets!
Columbus, OH
\$38,091

Organizers: Ashley and Greg Randolph

Pump It Up For Platelets!
Cranberry Twp, PA
\$4,129

Organizers: Brooklyn, Kristen, and Steve Tomczak

Pump It Up For Platelets!
Detroit, MI
\$7,540

Organizer: Tracey Parker

Pump It Up For Platelets!
London, ON
\$5,535

Organizers: Jennifer and Luigi DiRaimo

Pump It Up For Platelets!
New York City, NY
\$11,764

Organizer: Stephanie Halperin

Pump It Up For Platelets!
Orange County, CA
\$1,400

Organizer: Cathy Aldama

Pump It Up For Platelets!
South San Francisco, CA
\$10,025

Organizer: Rigel Pharmaceuticals

Appalachian Trail Hike
\$5,543

Organizer: Jordyn Sak

Devin Bowl
\$14,131

Organizers: Donna and Kent Winter

Eileen's Specialty Cheesecake Fundraiser
\$1,299

Organizer: Joseph Ponte

Pedal For Platelets
\$2,500

Organizer: Michael Tarantino, MD

Putting for Platelets
The Villages, FL
\$1,600

Event Organizers: Marcia and Jim Freed

VandeVelde Fundraisers
Columbus, OH
\$17,435

Event Organizers: Jessica, Cody, and Peyton VandeVelde



***PDSA has been my lifeline!!
I have had ITP for over 20 years,
attended several meetings, and
learned so much!!***

– Linda M.

***Discovering PDSA has inspired me to share my story.
When I thought I was alone and no one quite knew
about my ITP, researching about PDSA and hearing
other people's experiences encouraged me.***

– Kaitlyn

2022 CONTRIBUTIONS AND FINANCES



It is through the thoughtful generosity of so many that PDSA is able to fulfill its mission of enhancing the lives of people with ITP and other platelet disorders through education, advocacy, research and support. Each year, thousands of individuals, organizations, corporations, and foundations provide meaningful support through charitable gifts, membership, tributes in memory or honor of family and friends, sponsorships of programs, and special events.

Every gift is important and truly appreciated. The following lists recognize those who stepped forward to support our efforts in 2022.

CIRCLE OF HOPE (\$10,000+)

Arlene and David Horowitz
Joan and Richard Jordan
MaryLou Lyons
Katharine McCleary
David Sherman

CIRCLE OF HOPE (\$5,000-\$9,999)

Kayti and Rob Ammerman
Gigi Barry
Charlotte Cunningham-Rundles, MD and James Bussel, MD
Madeline and John Hromyak
Caroline and Ken Kruse
Ashley and Greg Randolph
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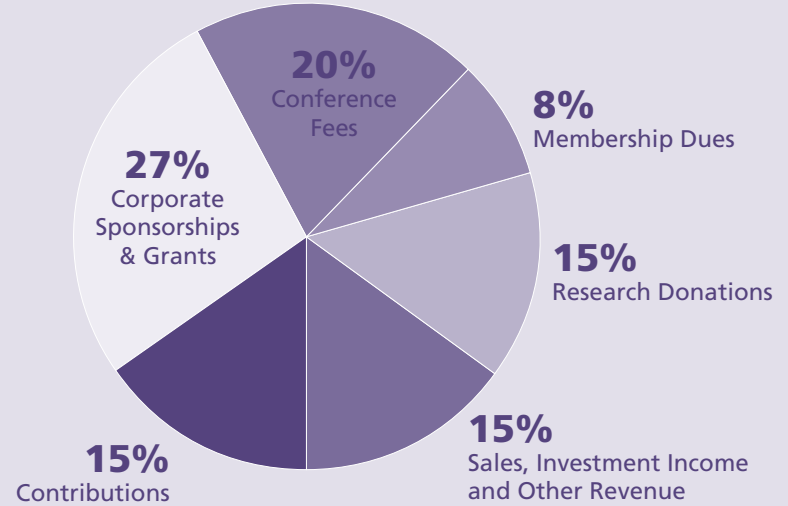
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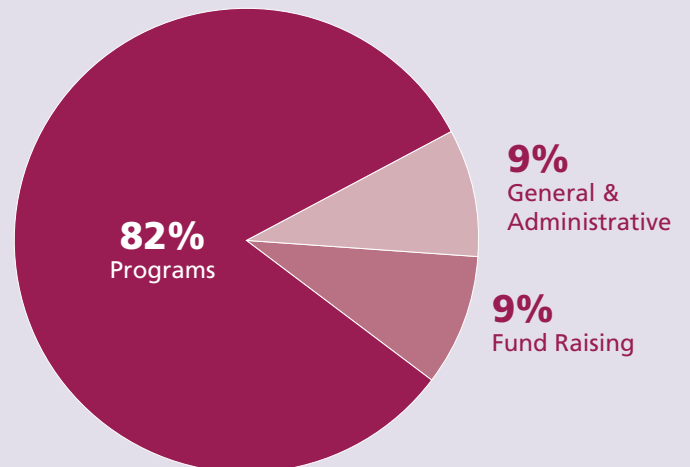
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Income Funding



Contributions	\$ 287,508
Corporate Sponsorships & Grants	\$ 503,941
Conference Fees	\$ 373,825
Membership Dues	\$ 154,018
Research Donations	\$ 273,804
Sales, Investment Income & Other Revenue	\$ 275,975
Total	\$1,869,071

How The Funds Were Used



Programs	\$1,010,556
General & Administrative	\$ 113,216
Fundraising	\$ 108,899
Total	\$1,232,671
Net Assets at end of Year (accumulated)	\$4,815,642

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Thank you so much for mailing the Winter edition of The Platelet News; it arrived in such a timely manner for us. The "Ask the Experts" section was a real godsend as it clarified the updated guidance regarding COVID-19 and ITP and gave recommendations on how to proceed.

— Mary S.

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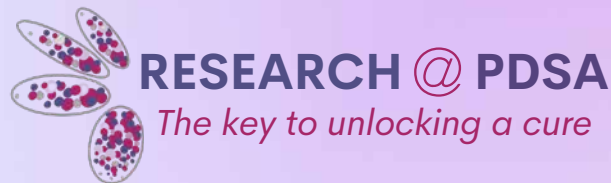


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